

PAUL BÄCKLIN

Press Release

'Something To Die To'

Debut Album Releasing October 15th

"...it sounds great, and I'll be returning to this because it sounds so good that I want to get to know the album. It's got a very appealing calmness to it." - **KIM ABELSSON**, CURATION RECORDS / **WOODY WEST**

"Naked, beautiful and honest." - **MAGNUS LUNDBÄCK**, GAIN / SONY MUSIC ENTERTAINMENT

Paul Bäcklin announces debut album 'Something To Die To' and backs it up with an official [music video](#) and [live shows](#) with his full band.

After a three year long deep dive as a bachelor of the impossible-to-get-in-to "Individual Performance" programme at the Gothenburg University, **Paul Bäcklin** has emerged into the sunlight with the monumental '**Something To Die To**' in his grip.

The 11 track rock album is a strong and confident yet stripped back collection of songs that flow seamlessly, whilst taking you to uncharted territory.

Stream or download 'Something To Die To' [here!](#)

Paul released three tracks from the album over the summer, namely, [Brother](#) (July 24th), [What I Let Running](#) (August 6th), and the final single [Amber](#) (September 10th) accompanied by a [stunning video](#) from Italian director **Nicola Camoglio**.

The single received critical acclaim, placing on select playlists from Russia to Ecuador to the US, while the [video for Amber](#) reached over 4K views in 24 hours.

Amber - "This is a slammin track." **RMP Magazine (US)**

Amber - "One of the richest voices we've heard in months. The songwriting is great and the production sounds very professional." **Cheers to the Vikings (US)**

Amber - "Really loved the textures here. That lead guitar tone is bad ass. The lyrics are witty. Raw. Introspective and immersive.." **Music On The Moon (CAN)**

And it's no surprise, considering **Paul Bäcklin** and producer **Johan Weber's** dogged attention to detail, that the melodies and instrumentation on '**Something to Die To**' feel so thoroughly fresh while casting heavy nods to the greats.

You'll find all press material & links by clicking [here](#).



Paul's career has taken him through 2 decades of incredible music, including his time as founding member of the **Sony/Gain** signed **The Diamond Man Clan**. However it's this solo venture on **'Something To Die To'** that has allowed his fervent lyrics and storytelling abilities to explode.

It's glaringly honest and asks a lot of the listener, something that Paul feels has been a rebirth of his artistry - "It's about letting go of everything you've been dishonest about. It hurts to burn off that dead wood, but it clears the way for something much more powerful".

The full length debut album 'Something To Die To' will launch on October 15th on all streaming platforms.

If you want to catch Paul Bäcklin live he will be at:

- Café Hängmattan, SWE (live audience) 15 Oct 2021
- Lyckholms Bryggerier, SWE (live stream & live audience) 23 Nov 2021

Written by: PAUL BÄCKLIN *Produced & mixed by:* JOHAN WEBER

Acoustic Guitars & Vocals: PAUL BÄCKLIN *Electric Guitars:* JOHAN WEBER & PAUL BÄCKLIN *Drums:* JONATAN TIKAS
Piano: JOEL BILLE & ELLA BERGSTRÖM *Synth:* JOEL BILLE, ELLA BERGSTRÖM, JOHAN WEBER & PAUL BÄCKLIN *Percussion:*
ANTON SÖDERSTEN & PAUL BÄCKLIN *Balalajka:* JOHAN WEBER & PAUL BÄCKLIN *Mandolin:* JOHAN WEBER *Drum Machine*
& *FX:* JOHAN WEBER & PAUL BÄCKLIN *Saxophone & Clarinet:* ADRIAN ÅSLING *Bass:* PAUL BÄCKLIN

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