

PAUL BÄCKLIN

Press release

SINGLE 'AMBER' TO RELEASE SEPT 10TH

"...it sounds great, and I'll be returning to this because it sounds so good that I want to get to know the album. It's got a very appealing calmness to it." - KIM ABELSSON, CURATION RECORDS / WOODY WEST

"Naked, beautiful and honest." - MAGNUS LUNDBÄCK, GAIN / SONY MUSIC ENTERTAINMENT

Paul Bäcklin is set to release **Amber**. The 3rd single from his prodigious solo album '**Something To Die To**' will be launched along with an exquisite video by Italian director **Nicola Camoglio** on **September 10th**.

Having released two singles during the summer of 2021, namely **Brother** (July 24th) and **What I Let Running** (August 6th), **Amber** is the crown jewel of what has been an incredible reemergence for the musician.

With two decades of dedication to his trade behind him, familiar with live capacities ranging from 50 to 20,000, along with his time as founding member of the **Sony/Gain** signed **The Diamond Man Clan**, Paul pulled up the handbrake in 2018 deciding to dig deeper with a bachelor degree at the highly sought after "Individual Performance" programme at Gothenburg's University.

He reemerged 3 years later with an artistic maturity that gave him the confidence to strip things back, to ask more of his listeners and to dare to tell the truth. Couple this with a move deep into the Swedish forest during a pandemic, and the result is the integrity and vulnerability of his lyricism on 'Amber'.

'Amber' - is a musing over alcohol, the seductress who both soothes and sours. The track swings like a pendulum with weeping pedal steel moving around lumbering guitars and delicate lyrics juxtaposed with a dark delivery.

"Amber is a cry for help of sorts, and a warning of sorts. It's a picture of someone who has gone too far down the broad and cowardly road of drinking, instead of addressing the parts of their life they can't cope with. It is supposed to strike at the core of anyone's relationship to alcohol, and make them think, or perhaps make them feel less lonely in their struggle." -

Paul Bäcklin



Press photo by Rasmus Renkse



Photo by Camilla Topuntoli from music video

Director **Nicola Camoglio** called in a hefty team including experienced D.o.P. **Camilla Topuntoli**, to create the Hollywood quality video for “**Amber**”. The team of nine, armed to the hilt with high-end cinema gear, worked to create an obscure representation of a workaday struggle with alcoholism. The tension in this **Kubrician/Lynchian** story is elegantly enhanced by *Paul* being interrupted by his own chatter, amongst other things while trying to light an **Amber** cigarette.

The single and video for Amber will be released on September 10th.

Full length album ‘Something To Die To’ will follow on October 15th.

You’ll find all press material & links by clicking [HERE](#).

ALBUM CREDITS

Written by: PAUL BÄCKLIN

Produced & mixed by: JOHAN WEBER

Acoustic Guitars & Vocals: PAUL BÄCKLIN *Electric Guitars:* JOHAN WEBER & PAUL BÄCKLIN *Drums:* JONATAN TIKAS

Piano: JOEL BILLE & ELLA BERGSTRÖM *Synth:* JOEL BILLE, ELLA BERGSTRÖM, JOHAN WEBER & PAUL BÄCKLIN *Percussion:* ANTON SÖDERSTEN & PAUL BÄCKLIN *Balalajka:* JOHAN WEBER & PAUL BÄCKLIN *Mandolin:* JOHAN WEBER *Drum Machine*

& FX: JOHAN WEBER & PAUL BÄCKLIN *Saxophone & Clarinet:* ADRIAN ÅSLING *Bass:* PAUL BÄCKLIN

Mastered by: HANS OLSSON BROOKES

Photos by: RASMUS RENKSE

Logo by: MARTIN WIHELM

